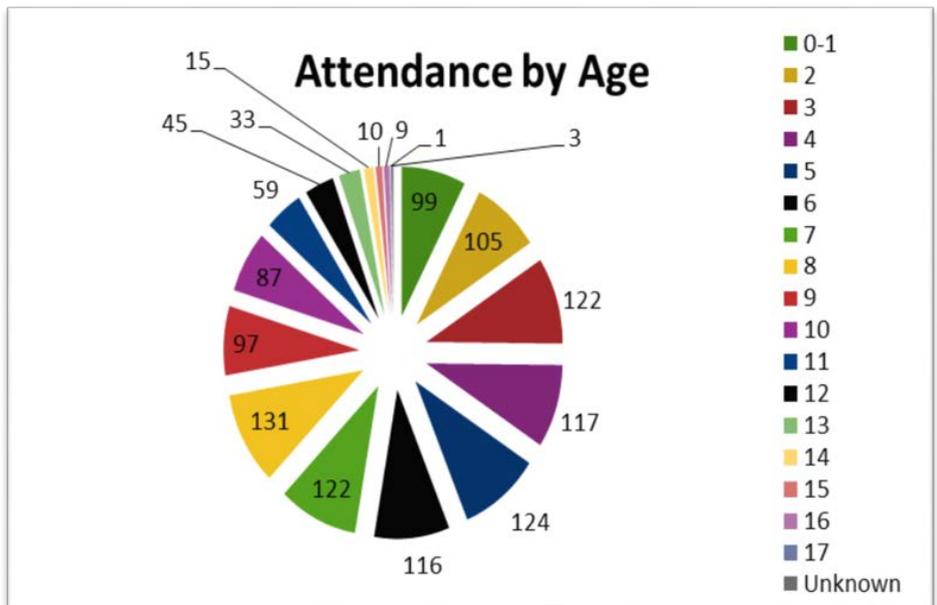
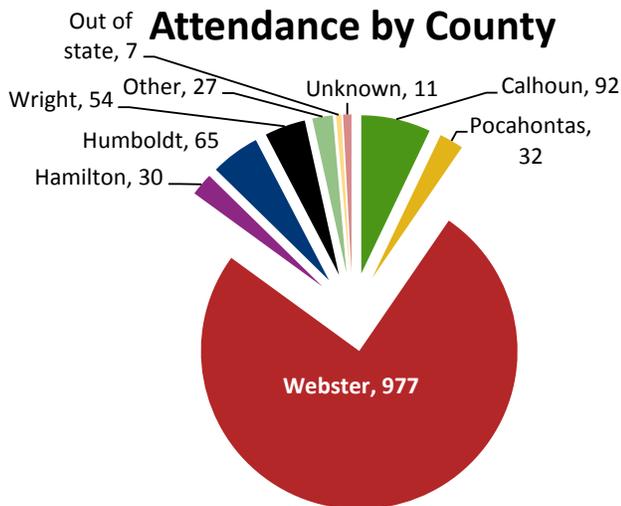




2015 PARTICIPANT SURVEY RESULTS

KIDZMANIA was held on Saturday, October 24th from 10:00 a.m. to 2:00 p.m. at the Crossroads Mall, Fort Dodge, Iowa. The event featured 59 booths, stage performances and 4 costumed characters including Iowa State's Cy the Cyclone and Herky the Hawkeye from the University of Iowa. Children registered for prizes in five locations. We asked for the parent's name, ages of children, town, phone number and email address. Upon the close of KIDZMANIA, 1,295 children had registered. We know that not all of the participants registered; therefore we estimate an attendance of at least 1,300 children.

REGISTRATION DATA





2015 PARTICIPANT SURVEY RESULTS

From the registrations gathered prizes were awarded and electronic surveys were sent out to those that included an email address on their registration slip. An email went out to 442 participants requesting that they take a short survey. The survey link was also posted to Facebook.

Of the survey respondents:

100% reported learning more about programs, resources and businesses in the community.



50% had contacted, enrolled, participated or done business with one or more of the organizations that had a booth at KIDZMANIA.

100% reported that they would attend KIDZMANIA in the future.

100% reported that they would recommend attending KIDZMANIA to others.

